

SPONSORSHIP OVERVIEW

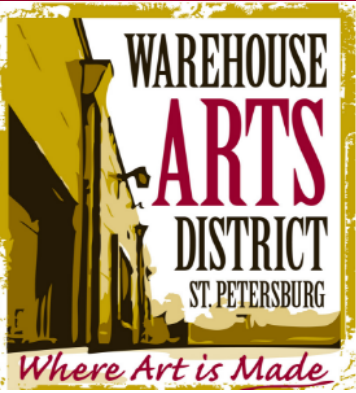
Warehouse Arts District Association

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ABOUT US

Mission

The Warehouse Arts District Association (WADA) is a 501(c)3 non-profit arts organization dedicated to providing support and education to artists of St. Petersburg.

Starting more than a decade ago, our mission is to build and sustain a vibrant arts community that supports the success of the artistic community by subsidizing studio space, marketing and promotion of local artists. We continually provide visual and performing art educational programming for adults and youth at large. WADA employs a broad spectrum of tools, including community revitalization, marketing, advocacy and educational programming within the St. Petersburg Warehouse Arts District.

Our campus is located on 22nd St South, on the historic Deuces Corridor; we are dedicated to enriching our community through artistic endeavors, support, and highly curated art.



WHAT WE DO

A highly dedicated staff manages multiple events, classes, camps, and ArtWalks with the support of volunteers. With their unique backgrounds and rich experience in a variety of sectors, the staff creates exceptional experiences and meaningful visual and performing arts educational programs.



EVENTS



ARTS EDUCATION



MEMBERSHIP

VISITING THE
ARTSXCHANGE



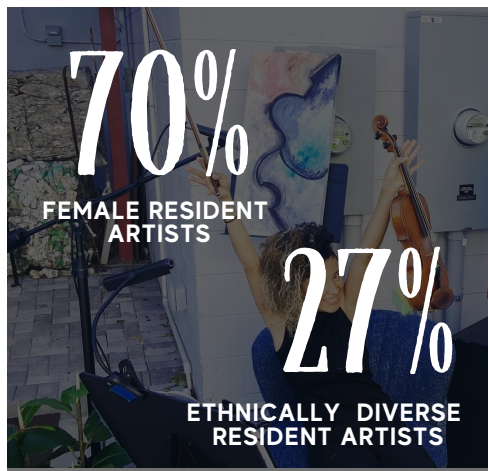
SUMMER CAMP
FOR KIDS



MEMBER BENEFIT
VIRTUAL GALLERY



AT A GLANCE



5 YEARS
OF ARTSXCHANGE

10 YEARS
OF WADA

30+
STUDIOS
ON CAMPUS

300+
WADA MEMBERS

3,861
NEWSLETTER SUBSCRIBERS

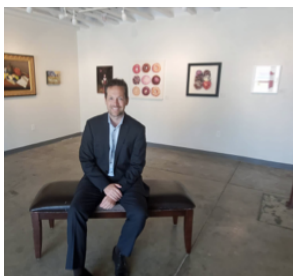
15,240
SOCIAL MEDIA CONTACTS

390,000
EARNED MEDIA IMPRESSIONS
IN THE LAST 90 DAYS

WADA IN THE PRESS



DADA, WADA AND A WHOLE NEW SEASON OF ART



MEET THE NEW WAREHOUSE ARTS DISTRICT ASSOCIATION DIRECTOR



MEET MARKUS GOTTSCHLICH



FEATURED IN:



BECOME A SPONSOR

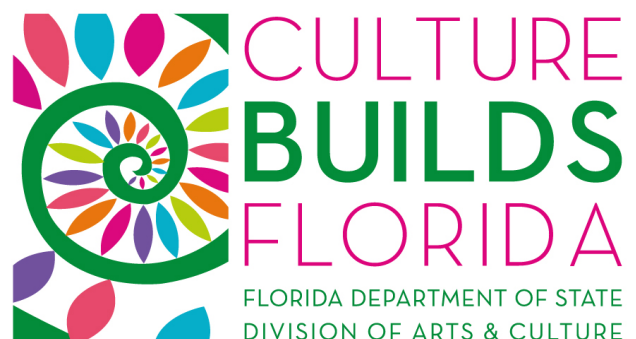
Your donation supports the Warehouse Arts District Association, a 501(c)3 non-profit corporation. Contributions are tax deductible to the fullest extent provided by law.

For questions, please contact: Markus Gottschlich | markus@wadastpete.org | 727.558.9534

COMPANY VISIBILITY	TITLE SPONSOR \$100,000	PRESENTER \$50,000	SUSTAINER \$25,000	ADVOCATE \$10,000	SUPPORTER \$5,000
ARTS EDUCATION Programs/Scholarships					
<i>Naming Opportunity (Ex: The J.M.W. Turner Director of Arts Education), appears in all signatures/correspondence/credits</i>	✓				
<i>Support for Scholarships</i>	100 Scholarships	50 Scholarships	25 Scholarships	10 Scholarships	5 Scholarships
<i>Support for Art Supplies</i>	ALL Programs	ALL Programs	5 Programs	4 Programs	3 Programs
<i>Support for Teaching Artist Stipends</i>	ALL Teachers	ALL Teachers	4 Teachers	3 Teachers	2 Teachers
<i>Summer Camp</i>	Full-Day Program	Half-Day Program			
<i>Featured in Arts Education Promotional Videos</i>	✓	✓	✓		
<i>Product and Ad placement in the Education Center</i>	✓	✓	✓	✓	
<i>Free Admission to one (1) class for employees (\$75 value per class)</i>	20	10	5	2	1
ARTSXCHANGE Concerts/Events/Exhibits					
<i>Permanent placement of plaque or branded element</i>	✓				
<i>Address crowd / Speaking engagement</i>	✓	✓			
<i>Curated reception and cocktail party, annually</i>	✓	✓	✓		
<i>Reserved Tickets per event</i>	20	15	10	5	2
<i>VIP table placement at monthly ArtWalk</i>	✓	✓	✓		
<i>Product inclusion in Gift Bags</i>	✓	✓	✓		
<i>Complimentary beverage tickets per event</i>	20	15	10	5	2
WADA Membership (Corporate Membership Package)					
<i>WADA memberships for employees (\$65 value per member)</i>	ALL	ALL	50	25	10
Experiential					
<i>Partner with WADA on sponsored program</i>	✓	✓			
<i>Partner with WADA on virtual gallery shows</i>	✓	✓	✓	✓	
<i>Custom Art exhibit</i>	✓	✓			
Company Logo Visibility					
<i>Premier logo placement on all WADA signage, digital and print</i>	✓	✓	✓		
<i>Logo displayed in all marketing materials and WADA website</i>	✓	✓	✓	✓	
<i>Logo displayed on signage at all WADA events</i>	✓	✓	✓	✓	



OUR SPONSORS & PARTNERS



WE LOOK FORWARD TO WORKING WITH YOU!